

BRYAN BERG BIOGRAPHY

Many people are familiar with the leisurely pastime of constructing houses and buildings out of playing cards. For most, it is a fun and challenging game, but for professional cardstacker Bryan Berg, it has brought world-record-breaking fame, as well.

Beginning as a hobby, cardstacking has steadily turned into a profession for Berg. Introduced to the art at eight years old by his grandfather, Berg of Santa Fe, N.M., has created and perfected his own cardstacking techniques using a waffle or beehive-style grid system that stabilizes the cards to keep them from bending and falling. Prior to his most recent project, the re-creation of the "Welcome to Fabulous Las Vegas" sign, all of Berg's massive structures were created without the help of tape, glue, folding or bending.

While working in collaboration with organizations and brands like Loctite®, Topps, the Baseball Hall of Fame and Procter and Gamble, Berg has constructed castles, cityscapes and football stadiums. His first Guinness World Record-breaking achievement was at the age of 17 with his 14-foot, six-inch tall tower, which was deemed the World's Tallest House of Cards. He even divulged his cardstacking secrets in a book entitled *Stacking the Deck*.

Since creating that first unprecedented tower, Berg's buildings have only increased in size. Surpassing his then current record, his 25-foot replica of Cinderella's Castle for Walt Disney World prompted The Guinness Book of World Records to create a new record category in 2004 for the World's Largest House of Cards to recognize his projects.

Berg's cardstacking capabilities are rooted in his academic background and the study of architecture. In 2004, Berg earned his Master of Design Studies degree from the Harvard Graduate School of Design. Prior to that, he served on the design faculty for three years in the department of architecture at Iowa State University, where he received his professional degree in architecture in 1997.

Berg tours regularly and has stacked cards in most major U.S. cities as well as in Japan, Denmark and Germany. He has completed projects for Walt Disney World, Star Wars, the San Francisco Opera, Neopets/Wizards of the Coast, Fuji Television Japan, Post Cereal and Pinnacle Brands.

He has appeared on *CBS This Morning*, *Good Morning America*, *The Today Show*, *The Ellen Degeneres Show*, *Martha Stewart Unsifted*, *Guinness Prime Time*, *Ripley's Believe It or Not*, The Discovery Channel and CNN. He also has been featured in nearly every major newspaper nationwide, in addition to publications such as *Wired*, *Reader's Digest*, *Men's Health*, *Games Magazine*, *Maxim*, *The National Enquirer*, *National Geographic For Kids*, *Time Magazine for Kids* and *321 Contact*.

For more information about Bryan Berg and his cardstacking capabilities, visit www.cardstacker.com.