

**Loctite *Hold 'Em* Super Glue Showdown**  
**FACT SHEET**

**Loctite® Super Glue “Welcome to Fabulous Las Vegas” Sign**

- Dimensions: 12 ft x 18 ft
- Weight: 400 lbs.
- Construction materials used:
  - 500 decks of playing cards
  - 1,200 bottles of Loctite® Control™ Gel Super Glue
  - 1,800 poker chips
  - 800 dice
  - Wood
- Created by Bryan Berg, professional cardstacker and world-record holder for tallest and largest house of cards
- Berg's first permanent, transported and suspended cardstacking project
- Berg's first project using any sort of glue or adhesive
- Started in June, the sign took Berg 250 hours to complete
- Displayed at 2006 World Series of Poker Gaming Life Expo, July 27-31, 2006, at the Rio All-Suite Hotel and Casino
- [www.loctiteholdem.com](http://www.loctiteholdem.com)

**Original “Welcome to Fabulous Las Vegas” Sign**

- Designed by commercial artist Betty Willis in 1959
- Willis sold the sign to Clark County, Nevada, for \$4,000
- Sign currently owned by Young Electric Sign Company of Las Vegas
- Marks the southern end of the Las Vegas Strip; has been moved further south several times as the city has grown
- The back of the sign reads: "Drive Carefully" and "Come Back Soon"

**Loctite® Control™ Gel Super Glue**

- Strong and instant bond
- Effectively bonds fabric, metal, rubber, leather, wood and most plastics
- Gel formula is less runny; excellent for vertical or overhead applications
- “Easy Squeeze” dispensing system makes adhesive easier to apply with precision
- Dispenser helps keep fingers away from adhesive
- Locking cap prevents leaks and drying out
- Suggested retail price for .14 oz: \$2.79
- Available at Wal-Mart, Target, Lowe's, Home Depot, participating Ace Hardware stores, mass merchandisers, food and drug stores
- [www.loctiteproducts.com](http://www.loctiteproducts.com)